



Press Release

From Networks to the Next Generation: Salotto 2025 Shapes the Future of Italy's Internet Ecosystem

The event, now in its nineteenth edition, confirms its role as a central platform for discussion, learning, and networking for companies, operators, and young digital talent.

Milan, 14 November 2025 – The nineteenth edition of Salotto, the annual benchmark event for the Italian telecommunications and Internet ecosystem, organized by MIX – Milan Internet Exchange, concluded yesterday at the Allianz MiCo Congress Center in Milan.

The two-day event set a record with 1,650 participants, including 400 high school students involved in the MIX'COOL educational program. With over 500 companies represented, including more than 60 sponsors, and a rich, carefully curated agenda, Salotto confirms its role as a permanent platform for dialogue, technical exchange, and business development opportunities for companies operating in Italy's Internet sector.

The agenda featured high-profile content and speakers. Of particular interest was Ruben Horbach's keynote, "Racing against exponential change – navigating the next digital wave", which explored the social and economic impacts of AI adoption in an increasingly near future. Panels on the Digital Networks Act brought together leaders from the telecom sector. Donatella Sciuto, Rector of Politecnico di Milano, spoke about the skills required for industry professionals and the university's initiatives to encourage female participation in STEM and support young Italian entrepreneurs.

The panel "Shaping the Future of European IXPs" gathered representatives from leading European IXPs. Discussions also addressed the evolving Italian telecom market, collaboration between local authorities and businesses, IPv6 implementation in Italy, submarine connectivity, and the future of Data Centers. On the Data Center topic, the growing importance of the Milan area as a hub for new facilities was highlighted, driven by factors such as sustainability and AI, supporting national technological growth.

"Salotto continues to be a unique platform for exchanging ideas and fostering collaboration in the Internet sector," said Alessandro Talotta, Executive President & Chairman of MIX. "As the agenda and participant profiles demonstrate, the event brings together learning, networking, and expertise, uniting companies and professionals across the entire ecosystem. This edition once again confirmed that Salotto is designed to facilitate business, stimulate collaboration, and enable the growth of Italy's entire digital ecosystem. We sincerely thank all speakers, sponsors, institutions, and everyone who contributed to making this edition so rich in content and networking opportunities."

MIX – Milan Internet Exchange

Founded in 2000 and based at the Caldera campus in Milan, MIX is the leading Internet Exchange Point (IXP) in Italy and one of the largest in Europe by traffic volume, with daily peaks exceeding 3.4 Tbps.

MIX provides interconnection services to over 440 Italian and international networks (AS), offering high-performance, scalable, and secure connectivity. It is one of the few IXPs in Europe that owns its data centers, ensuring full control over infrastructure and service quality.

MIX S.r.l.

via Caldera 21 - 20153 Milano, IT

T. +39 02 409 15 701 PEC mix@postacertificata.com info@mix-it.net

C.F./P.I./R.I. 13036360157 Capitale sociale € 6.000.000,00 i.v.



MIX was the first Italian IXP to obtain ISO/IEC 27001:2013 certification for information security management and also holds the Open-IX OIX-1 certification, attesting to the robustness and reliability of its infrastructure.

MIX operates four IXP edge nodes in Italy – in Palermo, Bologna, Rome, and Caserta – and, with the recent launch of a new PoP in Thessaloniki, Greece, has expanded its presence beyond national borders.

MIX is also a founding member of Open Hub Med, Italy's first neutral hub connecting Mediterranean networks with Northern Europe, further strengthening its role as a strategic interconnection platform in the Euro-Mediterranean area.

Contacts

Marketing & Communications

media@mix-it.net

Website: <https://salotto.mix-it.net/>