



PRESS RELEASE

MIX launches new IXP at Lancom's Balkan Gate in Thessaloniki

Milan / Thessaloniki, June 17, 2025 – MIX (Milan Internet Exchange), Italy's leading Internet Exchange Point, and Lancom, one of Greece's foremost providers of cloud, telecom, and data center services, are proud to announce the activation of a MIX IXP at Balkan Gate, Lancom's flagship data center in Thessaloniki. This strategic expansion marks MIX's first official presence outside of Italy and represents a significant step in its mission to support high-quality, secure and scalable interconnection services across Eastern Europe.

Founded in 2009, Lancom is one of Greece's most prominent providers of advanced network and cloud infrastructure solutions. Its Balkan Gate data center is the largest Tier III carrier-neutral facility in Northern Greece, serving as a critical connectivity hub with direct interconnection paths to the Balkans, Central Europe, Turkey, and the Middle East.

The collaboration between Lancom and MIX unites complementary strengths: MIX's trusted relationships with global content providers and its long-standing experience in building and operating high-performance IXPs, and Lancom's deep-rooted presence and partnerships with ISPs and enterprises throughout the region.

"Balkan Gate stands as the definitive digital gateway for the Balkans, and today, with MIX joining our ecosystem, we are setting a new benchmark for regional and continental connectivity. This partnership is more than an expansion—it's a catalyst for digital transformation across Balkans, Central and Eastern Europe. Together, we are empowering businesses, carriers, content delivery providers and communities with world-class infrastructure, seamless interconnection, and the foundation to lead in the digital era across borders." Said George Nolis, Founder and CEO at Lancom.

The new Thessaloniki IXP joins MIX's four existing edge IXPs in Italy—located in Palermo, Bologna, Rome, and Caserta—and its main hub in Milan, which currently hosts over 420 networks and handles daily traffic peaks exceeding 3 Tbps.

MIX Thessaloniki will enable regional carriers, ISPs, cloud providers and enterprises to benefit from low-latency access to a vast ecosystem of networks and services, enhancing connectivity, redundancy and digital competitiveness.

"With this new presence in Thessaloniki, MIX reinforces its commitment to enabling open, neutral, and high-performance interconnection beyond national borders. We are proud to partner with Lancom, a leading force in digital infrastructure in Greece, to bring our exchange services closer to key players in the Balkans and beyond." asserted Alessandro Talotta, Executive President and Chairman of MIX.

Founded in 2009 in Thessaloniki, Greece, Lancom is a leading provider of advanced network solutions in the IT data center, telecoms and cloud computing sectors. To support its services, Lancom operates three proprietary data centers located in Athens and Thessaloniki, with a fourth one under construction in Heraklion, Crete. This new Data Center will complete the telecommunications axis connecting Thessaloniki, Athens, and Crete. Balkan Gate Thessaloniki, Lancom's third data center, is the largest Tier III carrier-neutral data center in Northern Greece. It hosts points of presence (POPs) for both major international and Greek carriers, offering a variety of fiber optic telecommunication services. This facility provides extensive interconnection options with the Balkans, Central Europe, Turkey, and the Middle East.

MIX – Milan Internet Exchange

Established in 2000, MIX is located in the Caldera campus in Milan, is Italy's leading Internet Exchange Point (IXP) and ranks among the top in Europe in terms of traffic, with daily peaks now exceeding 3 Tbps.

It is one of the few European IXPs with its own data centers, where it provides interconnection services to over 420 Italian and international companies with independent networks (AS), ensuring high-quality, scalable, and robust services.

MIX is the first Italian IXP to meet the stringent requirements of the ISO 27001:2013 certification, a standard that encompasses all aspects of infrastructure and IT process security. Additionally, it has achieved the Open-IX OIX-1 certification, further validating the excellence of its services in terms of security and reliability.

MIX is also a founding member of Open Hub Med, the first neutral hub in Italy for interconnecting Mediterranean networks with those in Northern Europe.